

Phone Call Script (to set up future appointment)

Hi there! I am currently calling to make appointments with _____ (family, business owners, people from our fellowship, etc. – fill in the blank with whomever you are talking to) about an upcoming church-related (or “fellowship-related”) event, and I thought of (you, Sam, etc.). My presentation takes 4 minutes, and I would like to set it up with (you, Sam, etc.) via Zoom* (or in-person, if applicable). Can you tell me – is morning, afternoon, or evening the best time of day for this? (Let them answer.) Great, I have _____ available. (Give them 2 options in the next 48 hours for their preferred time of day – ex. “Tues. at 3 p.m. or Wed. at 4:30.”) Which would you prefer? (Let them answer and WRITE IT DOWN!)

Excellent. I have you down for (repeat the day and time). I will be sending you a Zoom meeting link. What email address should I send that to? (WRITE IT DOWN and then REPEAT IT EXACTLY for confirmation.) I book these appointments 15 minutes apart, so I will be prompt. Be looking for an email with the Zoom* info, and a text message reminder on the day of.

I look forward to meeting with (you, Sam, etc.)!

* If you’re not familiar with Zoom, you can set up a free account and hold one-on-one meetings for up to 45 minutes at no charge. I highly suggest a password for these meetings, so no random third party tries to “hack” in, which may be very unpleasant.

(For Zoom meetings, set up the meeting link immediately, and send it immediately. Send them a text message reminder the day of, and 30 minutes before.)

Q: What is this about?

A: I can tell you that it is about a church-related (or “fellowship-related”) event I am participating in, but if you don’t mind, I’d prefer to share details with you over Zoom. I assure you, it takes all of 4 minutes, but it is part of the experience!

(In-Person or Zoom) Presentation Script

Good morning! My name is _____. I would like to take 4 minutes of your time to share with you about an annual summer event that I would like to attend called Messiah West Coast. At the conclusion, I will be inviting you to participate with me through a financial contribution of any amount.

Messiah West Coast is a 6-day summer camp event. As an active member of our fellowship, I am training to be a future leader of my family and fellowship, my community, and our nation. Messiah West Coast is an opportunity to learn about the Father and develop positive relationships with my peers. It's a safe place to share life's joys and discouragements with those who will hold me up in prayer, as I, in turn, will hold them up in prayer.

Messiah West Coast will be hosted this year in the California hills at Hartland Christian Camp. As most of these events have been put on hold due to COVID, we are grateful to have an opportunity to participate in this beautiful outdoor experience. Last year's camp included excellent Biblical teaching, ropes course, zip line, and swimming – just to name a few. We don't yet know what this year's event will entail because the staff often surprise the campers each year with a slightly different experience.

As you can imagine, this event requires that each family contribute financially to make the event spectacular! To help defray some of the costs, I am raising funds through several avenues, including seeking individual sponsorships. That is the reason for my call today. Would you be interested in contributing to help me engage in a fun week at camp, which also helps to prepare me to face life's challenges with God at the forefront?

(Let them answer or ask questions.)

Thank you! That is extremely generous of you! May I inquire further? After hearing the opportunity, do you recommend that I speak with anyone else about this?

(Give them a chance to answer.)

Please let me express my sincere gratitude. THANK YOU for sharing your time with me and hearing my presentation. THANK YOU for your generous contribution!

Q: How much are you trying to raise?

A: Camp costs \$445, but my goal is to raise \$_____ to help cover travel costs and some spending money, as well. (I have already raised over \$_____.)